



Giesecke+Devrient selected as Mastercard Engage Digital First Integrator

2023-06-05

Munich

Giesecke+Devrient

Giesecke+Devrient (G+D) has expanded its role in the Mastercard Engage network and has become a Digital First integrator to enable seamless and secure Digital First payment solutions.

Digital First is an important trend in the payment ecosystem: consumers expect integrated digital and physical experiences and instant gratification, such as payment cards that are immediately available on a mobile phone or online while the physical card is being prepared. G+D has expanded its role in the [Mastercard Engage network](#) and has become a Digital First integrator. G+D can provide Mastercard customers with solutions that meet the growing demand for secure and seamless digital payment services such as digital debit or credit card issuance, or mobile and digital payments.

As a Digital First system integrator, G+D is able to cover all aspects of digital payment processes, from applying for a payment card, through usage and card management, to additional personalized services. This results in a number of advantages for banks:

- convenient and seamless digital payment experiences that foster customer loyalty
- increased instant card activation and transaction rates with debit and credit cards
- increased customer engagement time with a bank's app, providing more opportunities to offer additional services
- support for multi-channel issuance as well as blending digital and physical issuance
- out-of-the-box offerings for digital banking.

To this end, G+D's [Convego](#) solution package provides digital services such as debit or credit card issuance, mobile payment, and smart services such as instant issuance or issuance APIs. Together with strategic partner Netcetera, G+D provides digital wallet and 3DS solutions for the payment ecosystem.

"Becoming a Digital First integrator in the Mastercard Engage network is an important milestone for G+D," says Jukka Yliuntinen, Head of Digital Payment Solutions at G+D. "It is a proper seal of approval and underscores G+D's leadership in enabling seamless digital payment experiences that foster customer loyalty and lead to greater profitability for banks."

About Giesecke+Devrient

Giesecke+Devrient (G+D) is a global security technology group headquartered in Munich. As a trusted partner to customers with the highest demands, G+D secures the essential values of the world with its solutions. The company develops technology with passion and precision in four major playing fields: payment, connectivity, identities and digital infrastructures.

G+D was founded in 1852. In the fiscal year 2022, the company generated with more than 12,600 employees a turnover of 2.53 billion euros. G+D is represented by 103 subsidiaries and joint ventures in 33 countries. Further information: www.gi-de.com.

